

2011 AKITA CLUB OF AMERICA CATALOG AD CONTRACT



**Catalog Ad Deadline**  
**August 18<sup>th</sup> 2011**

**Mail Ads to Catalog Chairperson:**  
Akita Club of America, Inc.  
c/o Monica Colvin,  
11265 Richwood School Rd.,  
Lebanon, IL, 62254-2005                      email: gekko@att.net

**Make checks payable in US funds to:**  
**Akita Club of America, Inc.**  
**or pay with credit card online at [www.akitaclub.org](http://www.akitaclub.org)**  
**using Pay Pal services**

Ad Size	Width/inches	Length/inches
Full Page	4.5	7.5
Half Page(No Photo)	4.5	3.75

Note: Check for availability of covers.

- Inside Front Cover: \$220     Inside Back Cover: \$120  
 Full Page Color: \$80         Full Page Black & White: \$50  
 1/2 Page (No Photo): \$40    Top 20 Upgrade to color: \$30

Total number of pages \_\_\_\_\_

Catalog Section (circle one):    General    Top 20    Memorial    Rescue    Performance/NewTitle

If you submit an ad as an electronic file (meaning the ad needs NO WORK and is ready for print), please construct it to the above dimensions or proportional to these dimensions. Do not exceed these dimensions. When submitting photos electronically for your ad, scan the photo at 300 dpi.

**ATTENTION:** The ACA is not responsible for any lost photos or artwork. Be sure to label all photos and artwork with the advertisers name, address, and dogs name on the back. **DO NOT** write on the back of photos; use address labels or put all information on a label or masking tape.

ACA GUIDELINES require any advertisements for Upcoming Breedings, Planned Litters, Stud Service, Sale, etc., **MUST** provide copies of OFA and CERF Certifications with the ad form. Any advertising without such proof will **NOT** be printed.

\*Note special instructions regarding your ad on the back of this form before mailing it in.

\*Original photos give the best reproduction results. Printed images from show catalogs, books, business cards, etc., result in poor quality and are not guaranteed. Photocopies, including color copies, **CANNOT** be guaranteed and may print poorly. Copyright material requires written permission from the owner of the copyright, which the advertiser must secure and submit.

Advertisers Name \_\_\_\_\_ Number of Photos Sent \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name of Dog(s) \_\_\_\_\_

Crop Photo(s) circle one    NO    YES    Crop to:    Dog    Dog & Handler